

**Attorney Docket No.: WRGI 20.264 (310300-00054)**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s): Robert Hendrickson  
Confirmation No: 8714  
Serial No.: 10/775,752  
Filed: February 9, 2004  
Title: REAL-TIME POINT-OF-SALE MARKETING SYSTEM  
Examiner: Mark F. Szajna  
Group Art Unit: 4194

October 23, 2008

Mail Stop Petitions  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Petition to Revive Unintentionally Abandoned Application Under 37 CFR § 1.137(b)**

To the Commissioner for Patents:

A non-final Office Action was mailed on January 23, 2008 for the above-referenced patent application. Accordingly, the application was abandoned as of July 23, 2008. Applicant received a Notice of Abandonment mailed on August 7, 2008.

Applicant hereby submits that the entire delay in filing a Response to the outstanding Office Action from the final due date on July 23, 2008 until the filing of a grantable petition pursuant to 37 C.F.R. § 1.137(b) was unintentional.

As required by 37 C.F.R. § 1.137(b)(1), enclosed herewith is a Response to the January 23, 2008 non-final Office Action.

The Commissioner is hereby authorized to charge the fee required by 37 C.F.R. § 1.137(b)(2) and as set forth in 37 C.F.R. § 1.17(m) to Deposit Account No. 50-1290. It is believed that no other fees are due with this petition. However, if any other fees are due with this paper, the Commissioner is hereby authorized to charge such fee(s) to Deposit Account No. 50-1290.

Please direct any inquiries regarding this petition to the Applicant's undersigned attorney at the telephone number listed below.

Respectfully submitted,

/Dexter T. Chang/

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